



# **City Planning and Community Investment**



# City Planning and Community Investment



## Department Description

This newly constituted department combines Planning, Economic Development, and Redevelopment to integrate the City's development strategy, policies, and visioning processes with some of its major implementation tools. The Department is organized into four divisions: Planning, Urban Form, Economic Development, and Redevelopment. Additionally, the Department includes the Facilities Financing Program that monitors development agreements and formulates and administers a variety of funds used to finance public facilities in community planning areas throughout the City.

The Department's mission is:

*To engage San Diegans to plan, implement, and maintain a sustainable city through the wise use of land, resources, and aesthetics ensuring a high quality of life for all generations*

## Goals and Objectives

The following goals and objectives represent the action plan for the Department.

### ***Goal 1: Create visionary plans that are achievable***

Creating plans that are highly valued by the public requires coordination and collaboration in order to form implementation strategies that effectively execute plans. The Department will move toward accomplishing this goal by focusing on the following objectives.

- Employ the collaborative use of multi-disciplinary teams
- Present plans in a cohesive and comprehensive way
- Ensure that all work efforts include an implementation strategy

### ***Goal 2: Foster economic development***

Encouraging community revitalization and promoting economic opportunity for all segments of the population is a key component in ensuring a high quality of life. It is essential to retain, attract and maintain the type of businesses that contribute positively to the local economy. The Department will move toward accomplishing this goal by focusing on the following objectives.

- Leverage public incentives and assistance to promote community revitalization
- Promote economic development efforts to attract and induce investment in local businesses
- Work with key businesses in targeted industries to provide assistance and incentives that result in the retention and creation of jobs and investment

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- Support and encourage local businesses to provide private sector revitalization solutions

## ***Goal 3: Implement redevelopment***

The purpose of redevelopment is to assist local governments in the elimination of blight from designated areas through new development, infrastructure, public spaces and facilities, reconstruction, and rehabilitation. The Department will move toward accomplishing this goal by focusing on the following objectives.

- Provide, upgrade, restore, and enhance public infrastructure and facilities
- Increase the supply of affordable housing, improve housing conditions, and increase affordable housing opportunities
- Promote economic development activities that retain and expand business and employment opportunities
- Enhance and preserve neighborhood character and rehabilitate historical properties

## ***Goal 4: Finance public facilities***

One ongoing challenge is providing adequate public facilities, such as parks, libraries, fire stations, and streets, to serve the City's current and future populations. Funding these facilities will occur through a combination of financing strategies. The Department will move toward accomplishing this goal by focusing on the following objectives.

- Maintain an effective facilities financing program to ensure the impact of new development is mitigated through appropriate fees
- Pursue a broad range of funding sources to finance public facilities and infrastructure
- Invest in public infrastructure that supports and leverages private investment in communities
- Coordinate with redevelopment agencies to effectively utilize tax increment and other agency financing in order to leverage additional funds

## ***Goal 5: Develop a focused and productive department workforce***

A skilled and productive workforce is essential for every type of organization. Having highly-trained, self-directed employees results in more operational effectiveness, as well as a better work product. The Department will move toward accomplishing this goal by focusing on the following objectives.

- Establish and integrate CPCI work plan priorities
- Promote the use of cross-disciplinary teams
- Promote professional growth and development
- Reward and recognize good employee performance

# Service Efforts and Accomplishments

## **Planning**

During Fiscal Year 2008, the Planning Division provided planning services including preparation of the General Plan, community plans, and mobility studies, as well as planning group support, grant administration, development project reviews and other efforts.

The General Plan is the blueprint for how the City of San Diego will grow and develop over the next 20 to 30 years. Work on the General Plan and Program Environmental Impact Report (PEIR) continued in Fiscal Year 2008 culminating in approval on March 10, 2008. Work included release of the final public hearing Draft General Plan and PEIR in September 2007; public hearings before the Planning Commission, Land Use and Housing Committee, and Natural Resources and Culture Committee in November 2007, December 2007, and January 2008; and City Council consideration and approval on March 10, 2008.

The Planning Division made significant progress with on-going community plan updates in the Otay Mesa and Ocean Beach communities. Both of these community plan updates are anticipated to be scheduled for City Council consideration in mid-Fiscal Year 2009. In addition, community plan updates began in Fiscal Year 2008 for the Barrio Logan community, and initiated for the Uptown, Greater North Park, and Greater Golden Hill communities. These latter three updates will be conducted concurrently in order to address issues common to all areas including mobility, open space, and environmental considerations.

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In addition to community plan updates, the Planning Division processed approximately 25 community plan amendments. These amendments affected communities throughout the City and dealt with issues from providing mixed use policies for commercial/residential development, to amending land use plans to allow appropriate uses that had not previously been anticipated. The Planning Division also supported San Diego's 42 recognized community planning groups. Most notably, the Division worked with community planning groups to bring their operating bylaws into conformance with provisions of the Brown Act and Council Policy 600-24. The Division trained planning group members on planning group operations, conformance with the Brown Act, and other topics. The Division also reviewed numerous discretionary development proposals in order to ensure conformance with adopted community plans and related policy documents. The Mobility Section of Planning initiated development of the Bicycle Master Plan as well as work on seven pilot communities for the Pedestrian Master Plan. Work on two grant funded mobility projects, the Hillcrest Corridor and San Ysidro Mobility Strategies, were completed in Fiscal Year 2008. These studies provide recommendations for traffic calming and other street improvements to improve multimodal circulation within these communities.

## Urban Form

The new Urban Form Division was created in Fiscal Year 2008 and includes four sections: Urban Design, Park Planning, Historic Resources, and the Multiple Species Conservation Program (MSCP). Work conducted in this Division will focus on urban design strategies, project design, open space and park systems planning, and historic preservation.

The Park Planning Section helped complete the Recreation and Conservation Elements of the newly-adopted General Plan Update. Park Planning staff provided analysis and evaluation of new policies affecting the application of population-based park and recreation standards City-wide. Park Planning staff initiated and monitored the acquisition of parkland located in five communities in accordance with development agreements and discretionary permit conditions and reviewed 440 discretionary and ministerial development proposals for impacts to existing parks and open space. Staff also prepared and submitted 30 new park projects City-wide for the Fiscal Year 2009 Capital Improvements Program Budget, a process that required community outreach, creation of scopes of work, preparation of cost estimates, and identifying appropriate funding sources.

The Historic Resources staff played a major role in the completion of the Historic Preservation Element of the General Plan Update. Staff also completed the San Diego Modernism Historic Context Statement, reviewed 60 projects with the Historic Resources Board (HRB) Design Assistance Subcommittee, completed 150 project reviews involving designated historic sites, and held ten public hearings and 24 public subcommittee meetings. Staff processed two new historic districts in the Uptown Community, substantially updated the Burlingame Historic District in North Park, and reviewed and took forward 58 individually significant historical resources for designation by the HRB. Additionally, Historical Resources staff co-sponsored the California Preservation Foundation workshop on the State Historic Building Code, conducted five community workshops on historical resources, conducted 100 building site visits to assess potential for historical significance, and completed after-fire damage assessment to one archaeological site and six structures.

The Multiple Species Conservation Program (MSCP) Section reviewed 100 development projects for compliance with the MSCP Implementing Agreement, compiled the MSCP Annual Report for the U.S. Fish and Wildlife Service and California Department of Fish and Game, and administered over \$750,000 in grants for endangered species policy, monitoring, and habitat restoration. Additionally, 48,456 acres of land have been conserved or obligated for conservation since the adoption of the Program which is approximately 92 percent of the target conservation area in the city.

## Economic Development

The Business Expansion, Attraction, and Retention (BEAR) Team provided targeted technical, permitting, and due diligence assistance to 10 manufacturing businesses and two industrial developers that are constructing over 1.6 million square feet of new office and industrial space and adaptively re-using an additional 450,000 square feet. These projects, which include the new world headquarters for Sony Electronics and ResMed Corporation, will result in over \$400 million worth of new taxable private sector investment that will in turn generate over 4,800 new jobs and over \$600,000 of new revenue annually to the City's General Fund.

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A Tourism Marketing District (TMD) was created and will be managed by the Office of Small Business (OSB). The TMD will raise more than \$25 million annually over a five year period to promote tourism and increase hotel room night consumption in the City of San Diego. Of this \$25 million, approximately \$10 million will be accrued directly for the benefit of the City's General Fund.

The Office of Small Business provided individual assistance to more than 5,000 aspiring and existing entrepreneurs with information and referrals and provided project and contract management services to more than 50 non-profit organizations developing economic opportunities in more than 15 neighborhoods and developing tourism in and to San Diego. OSB staff also provided project and contract management services to six community parking districts, partnered on the downtown parking pilot program and proposed the pilot's expansion throughout the downtown area, and initiated a parking study and the development of parking requirements for affordable housing projects within the city.

The Community Development Block Grant (CDBG) Program provided over \$15 million in funds to programs that serve the low and moderate income communities of the City of San Diego. The CDBG Program staff provided oversight on 182 projects and directly managed 42 contracts. The City is currently engaged in reforming the CDBG process. The first amendments to the governing City Council Policy were processed in January 2008 and remaining reforms are expected to be completed by July 2009.

The San Diego Regional Enterprise Zone was conditionally approved by the State of California and final designation is anticipated in Fiscal Year 2009. The Enterprise Zone stimulates business investments and creates jobs in economically disadvantaged areas. More than 2,700 employee hiring tax credit vouchers were approved for businesses located in the Enterprise Zone and the Local Area Military Base Recovery Area (LAMBRA), 350 of which were for new jobs. The Business Finance section managed the U.S. Department of Housing and Urban Development (HUD) Section 108 Loan Program portfolio consisting of 17 loans totaling approximately \$35.9 million. In addition, the Business Finance section managed three small business loan Programs totaling \$4.3 million, funded by Economic Development Administration (EDA) grants. In Fiscal Year 2008, five loans totaling \$1.2 million were approved and disbursed that were used to create and retain 38 jobs. Two additional loans totaling \$1.2 million approved in Fiscal Year 2008 are pending final documentation for disbursement in Fiscal Year 2009.

## Facilities Financing

Seven financing plans and amendments were updated and approved for the funding of public facilities in Fiscal Year 2008, including the Infrastructure Financing Plan as referenced in the recently approved General Plan, collected \$41.1 million in impact fees to fund future community facilities in Fiscal Year 2008, and entered the City into the Statewide Community Infrastructure Program (SCIP) to give developers an alternate way to finance impact fees. Facilities Financing staff also developed the Regional Transportation Congestion Improvement Plan (RTCIP), as required by the November 2004 TransNet sales tax approval, and approved two reimbursement agreements.

## Redevelopment

Service efforts and accomplishments are listed under the specific project area budgets.

## Budget Dollars at Work: Performance Expectations

### Goal 1: Create visionary plans that are achievable

Performance Measure	Baseline FY2007	Actual FY2008	Target FY2009
1. Percent of General Plan Action Plan completed	N/A	75%	100%
2. Percent of community plans equal to or less than: <ul style="list-style-type: none"><li>5 years old</li><li>10 years old</li><li>15 years old</li></ul>	2% 15% 30%	0% 30% 51%	26% 26% 51%
3. Percent of Economic Development Strategic Plan completed	N/A	N/A	100%
4. Percent of City-wide Parks Master Plan completed	N/A	N/A	5%

# City Planning and Community Investment

## Goal 2: Foster economic development

Performance Measure	Baseline FY2007	Actual FY2008	Target FY2009
1. Percent of Housing and Urban Development (HUD) Community Development Block Grant (CDBG) audit recommendations completed	100% of prior audits	40%	100% of most recent audits
2. Percent of Community Development Block Grant reform and new Council policy completed	N/A	50%	100%
3. Number of businesses in targeted industries assisted	42	89	50
4. Number of small businesses assisted	2,250	5,233	5,105
5. Number of Enterprise Zone Hiring Credit vouchers issued	2,879	2,714	4,500
6. Private investment dollars leveraged by economic development programs	\$183.7M	\$190M	\$300M
7. Number of jobs created through economic development programs	4,392	4,186	3,340

## Goal 3: Implement redevelopment

Performance Measure	Baseline FY2007	Actual FY2008	Target FY2009
1. Percentage of five year Implementation Plans updated	N/A	100%	100%
2. Percentage of revised implementation strategies for Pilot Villages updated	N/A	100%	100%
3. Number of affordable housing units completed by the Redevelopment Agency	402	409	326

## Goal 4: Finance public facilities

Performance Measure	Baseline FY2007	Actual FY2008	Target FY2009
1. Percent of Public Facilities Financing Plans (PFFPs) equal to or less than: <ul style="list-style-type: none"> <li>1 year old since last comprehensive update</li> <li>2 years old since last comprehensive update</li> <li>3 years old since last comprehensive update</li> </ul>	22% 37% 47%	24% 37% 48%	19% 37% 49%
2. Amount of public facility improvements funded through Facilities Benefit Assessments (FBAs)	\$85.4M	\$43.9M	\$61M
3. Amount of public facility improvements funded through Development Impact Fees (DIFs)	\$4.5M	\$12.8M	\$2.2M
4. Amount of public facility improvements funded through tax increment	\$3.1M	\$25.2M	\$5.5M
5. Amount of public facility improvements funded through other sources	\$3.8M	\$4.8M	\$3.8M
6. Acreage of Multiple Species Conservation Program (MSCP) lands secured	51	39	17

## Goal 5: Develop a focused and productive workforce

Performance Measure	Baseline FY2007	Actual FY2008	Target FY2009
1. Number of employees with professional certification	N/A	24	33
2. Percent of staff (non-management) that attend training	N/A	60%	90%
3. Percent of project managers trained on department grants and contracts management	N/A	N/A	80%

# City Planning and Community Investment

## Budget Dollars at Work: Sizing and Workload Data

	Actual FY2005	Actual FY2006	Actual FY2007	Actual FY2008	Target FY2009
<b>Workload Data</b>					
Number of community plan updates initiated, ongoing, or completed	2	2	2	6	8
Number of environmental, open space, and park plans initiated, ongoing, or completed	N/A	N/A	N/A	8	7
Number of mobility plans initiated, ongoing, or completed	3	3	5	8	19
Total number of plan reviews completed by the Department	2,670	2,692	2,425	2,303	1,500 <sup>1</sup>
Number of community meetings attended	227	N/A	N/A	340	340
Number of historic designations for properties processed	52	N/A	71	58	50
Number of historic resources area surveys completed	N/A	N/A	3	1	2
Number of historic district designations processed	N/A	N/A	4	3	1
Value of Assessment District funds managed <sup>2</sup>	\$8.5M	\$8.6M	\$8.7M	\$18.7M	\$34.0M
Value of Parking District funds managed	\$2.7M	\$2.7M	\$2.7M	\$4.1M (including funds carried over from previous fiscal years)	\$2.7M
Value of CDBG <sup>3</sup> funds managed	\$18.26M	\$17.28M	\$15.5M	\$17.7M	\$14.58M
Value of new small business loans managed	\$1.0M	\$0.675M	\$0.24M	\$1.2M	\$0.84M
Number of contracts administered by the Economic Development Division	95	98	117	112	100
Number of businesses assisted by economic development programs	4,064	2,226	2,292	5,263	5,155
Number of redevelopment project areas managed	10	11	11	11	11

<sup>1</sup> The reduction in the target amount is due to shifting the review of projects from City Planning staff to Development Services staff in order for City Planning staff to focus on Community Plan Updates

<sup>2</sup> Includes Business Improvement Districts (BIDs), Maintenance Assessment Districts (MADs), the Downtown Property and Business Improvement District (PBID), and the Tourism Marketing District (TMD)

<sup>3</sup> Community Development Block Grant (CDBG)



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	<b>Actual FY2005</b>	<b>Actual FY2006</b>	<b>Actual FY2007</b>	<b>Actual FY2008</b>	<b>Target FY2009</b>
Total amount of tax increment managed	\$23.9M	\$32.3M	\$40.0M	\$40.5M	\$43.4M
Total dollar amount of facilities financing funds managed	\$127.5M	\$132.0M	\$116.7M	\$123.4M	\$123.0M
Number of plans reviewed for impact fee assessments	1,203	1,201	821	764	700
Number of development agreements monitored	17	16	11	11	11



# City Planning and Community Investment

## Department Summary

City Planning and Community Investment				
	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL	FY 2008-2009 CHANGE
Positions	118.55	137.45	<b>128.45</b>	(9.00)
Personnel Expense	\$ 11,633,922	\$ 14,516,262	\$ <b>13,747,279</b>	\$ (768,983)
Non-Personnel Expense	\$ 2,451,778	\$ 8,751,752	\$ <b>10,144,750</b>	\$ 1,392,998
<b>TOTAL</b>	<b>\$ 14,085,700</b>	<b>\$ 23,268,014</b>	<b>\$ 23,892,029</b>	<b>\$ 624,015</b>

## Department Staffing

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>GENERAL FUND</b>			
<b>City Planning and Community Investment</b>			
Admin & Tech Svcs Mgmt	0.00	0.00	<b>1.00</b>
Administrative Services	0.00	0.00	<b>8.50</b>
Brown Act Compliance	0.00	0.00	<b>1.00</b>
Comm Plan Updates & Spec Projs	23.75	20.75	<b>6.00</b>
CP&CI Management	0.00	0.00	<b>1.00</b>
Economic Development	0.00	18.00	<b>11.00</b>
Economic Development Mgmt	0.00	1.00	<b>1.00</b>
Grant Monitoring & Admin	0.00	9.00	<b>10.00</b>
Historical Resources Planning	0.00	0.00	<b>4.75</b>
Multiple Species Conserv Prog	0.00	0.00	<b>3.00</b>
Multiple Species Conservation Program	3.00	3.00	<b>0.00</b>
Park Planning	0.00	0.00	<b>5.00</b>
Park Planning Activity Group	0.00	7.00	<b>0.00</b>
Planning & Economic Research	0.00	0.00	<b>1.00</b>
Planning Implementation	0.00	0.00	<b>8.00</b>
Planning Mgmt	4.00	4.00	<b>1.00</b>
Planning Policy	6.00	5.00	<b>4.00</b>
Sm Bus & Neighbrhd Revitalize	0.00	0.00	<b>9.00</b>
Support Services	13.50	12.50	<b>0.00</b>
Support Services - Econ Dev	0.00	3.20	<b>0.00</b>
Technical Services	0.00	0.00	<b>4.20</b>
Transportation Planning	10.00	10.00	<b>4.00</b>
Urban Form Mgmt	0.00	0.00	<b>1.00</b>
<b>Total</b>	<b>60.25</b>	<b>93.45</b>	<b>84.45</b>

# City Planning and Community Investment

## Department Staffing

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>FACILITIES FINANCING FUND</b>			
<b>Facilities Financing</b>			
Facilities Financing	17.00	16.00	16.00
<b>Total</b>	<b>17.00</b>	<b>16.00</b>	<b>16.00</b>
<b>REDEVELOPMENT FUND</b>			
<b>Redevelopment</b>			
Administration	6.00	6.00	8.00
Affordable Housing	3.10	3.10	1.00
Department Management	0.80	0.00	0.00
Redevelopment Plan Implementation	17.90	18.90	19.00
<b>Total</b>	<b>27.80</b>	<b>28.00</b>	<b>28.00</b>
<b>CDBG ADMINISTRATION</b>			
<b>CDBG Admin/Youth Services</b>			
CDBG Admin/Youth Services	9.30	0.00	0.00
<b>Total</b>	<b>9.30</b>	<b>0.00</b>	<b>0.00</b>
<b>CDBG Disability Services</b>			
CDBG Disability Services	4.20	0.00	0.00
<b>Total</b>	<b>4.20</b>	<b>0.00</b>	<b>0.00</b>
<b>DEPARTMENT TOTAL</b>	<b>118.55</b>	<b>137.45</b>	<b>128.45</b>

## Department Expenditures

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>GENERAL FUND</b>			
<b>City Planning and Community Investment</b>			
Admin & Tech Svcs Mgmt	\$ -	\$ -	\$ 122,372
Administrative Services	\$ -	\$ -	\$ 2,719,571
Brown Act Compliance	\$ -	\$ -	\$ 60,836
Comm Plan Updates & Spec Projs	\$ 2,860,953	\$ 2,974,752	\$ 2,276,061
Community Planning	\$ (608,166)	\$ (244,063)	\$ (233,764)
CP&CI Management	\$ -	\$ -	\$ 266,200
Economic Development	\$ -	\$ 5,177,194	\$ 1,713,355
Economic Development Mgmt	\$ -	\$ 186,030	\$ 193,955
Grant Monitoring & Admin	\$ -	\$ 1,177,784	\$ 1,590,156
Historical Resources Planning	\$ -	\$ -	\$ 524,478
Multiple Species Conserv Prog	\$ -	\$ -	\$ 352,228
Multiple Species Conservation Program	\$ 430,238	\$ 444,665	\$ -
Park Planning	\$ -	\$ -	\$ 631,801
Park Planning Activity Group	\$ -	\$ 766,883	\$ -
Planning & Economic Research	\$ -	\$ -	\$ 122,605
Planning Implementation	\$ -	\$ -	\$ 991,113

# City Planning and Community Investment

## Department Expenditures

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>GENERAL FUND</b>			
<b>City Planning and Community Investment</b>			
Planning Mgmt	\$ 603,859	\$ 647,520	\$ 175,693
Planning Policy	\$ 736,851	\$ 640,334	\$ 496,993
Public Info & Comm	\$ -	\$ -	\$ 51,049
Public Involvement and Communications	\$ 2,414	\$ 2,414	\$ -
Sm Bus & Neighbrhd Revitalize	\$ -	\$ -	\$ 4,475,298
Support Services	\$ 1,553,753	\$ 1,352,385	\$ -
Support Services - Econ Dev	\$ -	\$ 2,255,358	\$ -
Technical Services	\$ -	\$ -	\$ 565,488
Transportation Planning	\$ 1,266,822	\$ 1,335,079	\$ 626,945
Urban Form Mgmt	\$ -	\$ -	\$ 175,693
<b>Total</b>	<b>\$ 6,846,724</b>	<b>\$ 16,716,335</b>	<b>\$ 17,898,126</b>
<b>FACILITIES FINANCING FUND</b>			
<b>Facilities Financing</b>			
Facilities Financing	\$ 2,574,898	\$ 2,687,127	\$ 2,655,287
<b>Total</b>	<b>\$ 2,574,898</b>	<b>\$ 2,687,127</b>	<b>\$ 2,655,287</b>
<b>REDEVELOPMENT FUND</b>			
<b>Redevelopment</b>			
Administration	\$ 622,029	\$ 613,238	\$ 824,207
Affordable Housing	\$ 293,660	\$ 308,180	\$ 119,870
Department Management	\$ 68,382	\$ 7,743	\$ -
Redevelopment Plan Implementation	\$ 2,207,931	\$ 2,732,535	\$ 2,394,539
<b>Total</b>	<b>\$ 3,192,002</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>
<b>CDBG ADMINISTRATION</b>			
<b>CDBG Admin/Youth Services</b>			
CDBG Admin/Youth Services	\$ 1,065,332	\$ 202,856	\$ -
<b>Total</b>	<b>\$ 1,065,332</b>	<b>\$ 202,856</b>	<b>\$ -</b>
<b>CDBG Disability Services</b>			
CDBG Disability Services	\$ 406,744	\$ -	\$ -
<b>Total</b>	<b>\$ 406,744</b>	<b>\$ -</b>	<b>\$ -</b>
<b>DEPARTMENT TOTAL</b>	<b>\$ 14,085,700</b>	<b>\$ 23,268,014</b>	<b>\$ 23,892,029</b>

# City Planning and Community Investment

## Significant Budget Adjustments

### GENERAL FUND

City Planning and Community Investment	Positions	Cost	Revenue
<b>Salary and Benefit Adjustments</b> Adjustments to reflect the annualization of the Fiscal Year 2008 negotiated salary compensation schedule, changes to average salaries, retirement contributions, retiree health contributions, and other benefit compensation.	0.00 \$	467,457 \$	0
<b>Community Plan Updates</b> Addition of funds for the Uptown/North Park/Golden Hill Community Plan Update cluster.	0.00 \$	1,150,000 \$	0
<b>Small Business Enhancement Program (SBEP)</b> Adjustment to balance SBEP budgeted expenditures with actual revenues per Council Policy 900-15.	0.00 \$	574,100 \$	0
<b>Additional Support for the Community Development Block Grant (CDBG) Program</b> Adjustment provides additional resources so that the City's CDBG program meets the standards requested by the U.S. Department of Housing and Urban Development (HUD).	0.00 \$	546,707 \$	785,674
<b>Business Cooperation Program (BCP) Sales Tax Rebate Appropriation</b> Adjustment to increase appropriations for sales tax rebates. Businesses generating sales tax revenue under this program will receive this rebate, which is consistent with Council approved economic development, redevelopment, and business incentive agreements.	0.00 \$	350,000 \$	0
<b>Tourism Marketing District (TMD)</b> Addition of 1.00 Administrative Aide I and associated non-personnel expenditures to administer the newly created Tourism Marketing District (TMD).	1.00 \$	72,567 \$	72,000
<b>Support for Brown Act Compliance</b> Addition of 1.00 Clerical Assistant II and associated non-personnel expenditures in order to comply with State Brown Act requirements.	1.00 \$	60,836 \$	0
<b>Funding of Terminal Leave</b> Funding of additional personnel expenditures for terminal leave paid to employees who, upon conclusion of their tenure with the City, possess a large leave balance.	0.00 \$	37,890 \$	0
<b>Support for Information Technology</b> Funding allocated according to a zero-based annual review of information technology funding requirements and priority analyses.	0.00 \$	6,589 \$	0

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## Significant Budget Adjustments

### GENERAL FUND

City Planning and Community Investment	Positions	Cost	Revenue
<b>Additional Revenue from Redevelopment Agency and Housing Commission</b>	0.00 \$	0 \$	65,000
Adjustment to fund a position decicated to managing General Plan - Housing Element updates, as well as affordable and other general housing issues in the City of San Diego.			
<b>Revised Revenue</b>	0.00 \$	0 \$	(122,266)
Adjustment to reflect Fiscal Year 2009 revenue projections.			
<b>Additional Funding for Downtown Marketing Program</b>	0.00 \$	0 \$	120,322
Increase in revenue to support a new Downtown Business Development Officer position. This position was created to increase the commercial vitality of the Centre City by developing a comprehensive marketing program to bring new office tenants into the community.			
<b>Park and Recreation Open Space Division Transfer</b>	(1.00) \$	(109,528) \$	0
Transfer of 1.00 Biologist III and associated non-personnel expenses related to the Multiple Species Conservation Program (MSCP) monitoring function to Park and Recreation, Open Space Division.			
<b>Vacancy Savings</b>	0.00 \$	(233,764) \$	0
Adjustments to personnel expenses to reflect the anticipated savings resulting from positions projected to be vacant for any period of the fiscal year due to personnel transition and salary differentials for new employees.			
<b>Non-Discretionary</b>	0.00 \$	(236,670) \$	0
Adjustments to expense allocations that are determined outside of the Department's direct control. These adjustments are generally based on prior year expenditure trends and examples of these include utilities, insurance, and rent.			
<b>Public Use Lease Adjustment</b>	0.00 \$	(356,350) \$	0
Adjustment for the estimated Public Use Lease Payment and Reserve for Las Americas, Imperial Marketplace, and Marketplace at the Grove.			
<b>Savings from the Five-Year Financial Outlook</b>	(4.00) \$	(440,951) \$	0
Adjustments to personnel and non-personnel expenses, and revenue as a result of budget reductions discussed in the City's Five-Year Financial Outlook. These reductions are further described in Volume 1: Budget Overview and Schedules.			

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## Significant Budget Adjustments

### GENERAL FUND

City Planning and Community Investment	Positions	Cost	Revenue
<b>Engineering &amp; Capital Projects Business Process Reengineering (BPR)</b>	(6.00) \$	(707,092) \$	0
Adjustments to reflect the budgetary implementation of the Engineering & Capital Projects BPR, including the consolidation of all engineering and capital project functions into the Engineering & Capital Projects Department.			

### FACILITIES FINANCING FUND

Facilities Financing	Positions	Cost	Revenue
<b>Salary and Benefit Adjustments</b>	0.00 \$	27,401 \$	0
Adjustments to reflect the annualization of the Fiscal Year 2008 negotiated salary compensation schedule, changes to average salaries, retirement contributions, retiree health contributions, and other benefit compensation.			
<b>Non-Discretionary</b>	0.00 \$	259,948 \$	0
Adjustments to expense allocations that are determined outside of the Department's direct control. These adjustments are generally based on prior year expenditure trends and examples of these include utilities, insurance, and rent.			
<b>Support for Information Technology</b>	0.00 \$	(5,772) \$	0
Funding allocated according to a zero-based annual review of information technology funding requirements and priority analyses.			
<b>Removal of the Funding for the Enterprise Resources Planning (ERP) System</b>	0.00 \$	(11,343) \$	0
Removal of the City's ERP system allocation established in the Fiscal Year 2008 Annual Budget and Fiscal Year 2009 Proposed Budget due to the utilization of alternative funding.			
<b>Vacancy Savings</b>	0.00 \$	(37,791) \$	0
Adjustments to personnel expenses to reflect the anticipated savings resulting from positions projected to be vacant for any period of the fiscal year due to personnel transition and salary differentials for new employees.			
<b>One-Time Expenditure Removal</b>	0.00 \$	(59,544) \$	(59,544)
Removal of one-time expenditures and matching revenues that reflect a Memorandum of Understanding with the City Comptroller.			
<b>Revised Revenue</b>	0.00 \$	(204,739) \$	311,262
Adjustment to reflect Fiscal Year 2009 revenue projections.			



# City Planning and Community Investment

## Significant Budget Adjustments

### CDBG ADMINISTRATION

CDBG Admin/Youth Services	Positions	Cost	Revenue
<b>Elimination of the Department</b>	0.00 \$	(202,856) \$	(986,000)
Reduction to reflect the elimination of the department.			

CDBG Disability Services	Positions	Cost	Revenue
<b>Revised Revenue</b>	0.00 \$	0 \$	(340,000)
Adjustment to reflect Fiscal Year 2009 revenue projections.			

### REDEVELOPMENT FUND

Redevelopment	Positions	Cost	Revenue
<b>Salary and Benefit Adjustments</b>	0.00 \$	54,366 \$	0
Adjustments to reflect the annualization of the Fiscal Year 2008 negotiated salary compensation schedule, changes to average salaries, retirement contributions, retiree health contributions, and other benefit compensation.			
<b>Support for Information Technology</b>	0.00 \$	53,280 \$	0
Funding allocated according to a zero-based annual review of information technology funding requirements and priority analyses.			
<b>Revised Revenue</b>	0.00 \$	0 \$	(323,080)
Adjustment to reflect Fiscal Year 2009 revenue projections.			
<b>Vacancy Savings</b>	0.00 \$	(72,178) \$	0
Adjustments to personnel expenses to reflect the anticipated savings resulting from positions projected to be vacant for any period of the fiscal year due to personnel transition and salary differentials for new employees.			
<b>Non-Discretionary</b>	0.00 \$	(358,548) \$	0
Adjustments to expense allocations that are determined outside of the Department's direct control. These adjustments are generally based on prior year expenditure trends and examples of these include utilities, insurance, and rent.			

## Expenditures by Category

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>PERSONNEL</b>			
Salaries & Wages	\$ 7,985,605	\$ 9,648,323	\$ 9,223,153
Fringe Benefits	\$ 3,648,317	\$ 4,867,939	\$ 4,524,126
<b>SUBTOTAL PERSONNEL</b>	\$ 11,633,922	\$ 14,516,262	\$ 13,747,279

# City Planning and Community Investment

## Expenditures by Category

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>NON-PERSONNEL</b>			
Supplies & Services	\$ 1,856,509	\$ 8,325,249	\$ <b>9,661,715</b>
Information Technology	\$ 399,899	\$ 259,696	\$ <b>304,169</b>
Energy/Utilities	\$ 136,347	\$ 105,100	\$ <b>125,331</b>
Equipment Outlay	\$ 59,023	\$ 61,707	\$ <b>53,535</b>
<b>SUBTOTAL NON-PERSONNEL</b>	\$ 2,451,778	\$ 8,751,752	\$ <b>10,144,750</b>
<b>TOTAL</b>	\$ 14,085,700	\$ 23,268,014	\$ <b>23,892,029</b>

## Revenues by Category

	FY 2007 BUDGET	FY 2008 BUDGET	FY 2009 FINAL
<b>GENERAL FUND</b>			
Licenses and Permits	\$ 906,309	\$ 797,309	\$ <b>747,309</b>
Revenue from Other Agencies	\$ -	\$ 106,298	\$ <b>106,298</b>
Charges for Current Services	\$ 1,125,092	\$ 2,700,483	\$ <b>3,483,598</b>
Transfers from Other Funds	\$ 1,004,205	\$ 115,688	\$ <b>303,303</b>
<b>TOTAL</b>	\$ 3,035,606	\$ 3,719,778	\$ <b>4,640,508</b>

## Salary Schedule

### GENERAL FUND

#### City Planning and Community Investment

<i>Class</i>	<i>Position Title</i>	<i>FY 2008 Positions</i>	<i>FY 2009 Positions</i>	<i>Salary</i>	<i>Total</i>
1104	Account Clerk	1.00	<b>0.00</b>	\$ -	\$ -
1105	Administrative Aide I	1.00	<b>2.00</b>	\$ 43,820	\$ 87,640
1106	Sr Management Analyst	2.00	<b>3.00</b>	\$ 71,273	\$ 213,819
1107	Administrative Aide II	2.00	<b>4.00</b>	\$ 50,492	\$ 201,968
1207	Asst Engineer-Traffic	2.00	<b>0.00</b>	\$ -	\$ -
1218	Assoc Management Analyst	2.00	<b>1.00</b>	\$ 64,335	\$ 64,335
1227	Assoc Planner	9.00	<b>7.00</b>	\$ 66,313	\$ 464,191
1233	Assoc Engineer-Traffic	4.00	<b>2.00</b>	\$ 80,212	\$ 160,424
1348	Info Systems Analyst II	1.00	<b>1.00</b>	\$ 64,077	\$ 64,077
1350	Community Development Coord	3.00	<b>4.00</b>	\$ 91,191	\$ 364,764
1352	Community Development Spec II	9.00	<b>8.00</b>	\$ 64,226	\$ 513,804
1353	Community Development Spec III	0.00	<b>1.00</b>	\$ 75,279	\$ 75,279
1354	Community Development Spec IV	8.00	<b>8.00</b>	\$ 79,269	\$ 634,153
1401	Info Systems Technician	0.20	<b>0.20</b>	\$ 50,990	\$ 10,198
1535	Clerical Assistant II	4.50	<b>3.50</b>	\$ 35,401	\$ 123,905
1622	Biologist III	1.00	<b>0.00</b>	\$ -	\$ -
1638	Park Designer	3.00	<b>3.00</b>	\$ 80,604	\$ 241,811
1648	Payroll Specialist II	1.00	<b>1.00</b>	\$ 41,507	\$ 41,507

# City Planning and Community Investment

## Salary Schedule

### GENERAL FUND

#### City Planning and Community Investment

<i>Class</i>	<i>Position Title</i>	<i>FY 2008 Positions</i>	<i>FY 2009 Positions</i>	<i>Salary</i>		<i>Total</i>
1727	Principal Engineering Aide	2.00	<b>2.00</b>	\$	60,401	\$ 120,802
1746	Word Processing Operator	3.00	<b>3.00</b>	\$	37,689	\$ 113,067
1751	Project Officer I	1.00	<b>1.00</b>	\$	79,940	\$ 79,940
1752	Project Officer II	1.00	<b>1.00</b>	\$	92,598	\$ 92,598
1872	Sr Planner	16.75	<b>16.75</b>	\$	78,544	\$ 1,315,609
1876	Executive Secretary	1.00	<b>0.00</b>	\$	-	\$ -
1878	Sr Traffic Engineer	3.00	<b>1.00</b>	\$	92,844	\$ 92,844
1879	Sr Clerk/Typist	1.00	<b>1.00</b>	\$	43,313	\$ 43,313
1917	Supv Management Analyst	1.00	<b>1.00</b>	\$	80,127	\$ 80,127
1926	Info Systems Analyst IV	2.00	<b>1.00</b>	\$	79,816	\$ 79,816
2172	Planning Director	1.00	<b>1.00</b>	\$	160,000	\$ 160,000
2214	Deputy Director	3.00	<b>3.00</b>	\$	120,056	\$ 360,168
2234	Principal Planner	1.00	<b>1.00</b>	\$	83,778	\$ 83,778
2270	Program Manager	2.00	<b>2.00</b>	\$	83,006	\$ 166,012
2272	Homeless Services Coordinator	1.00	<b>1.00</b>	\$	78,035	\$ 78,035
	Vacancy Factor Adjustment	0.00	<b>0.00</b>	\$	-	\$ (201,486)
	Bilingual - Regular	0.00	<b>0.00</b>	\$	-	\$ 1,568
	Overtime Budgeted	0.00	<b>0.00</b>	\$	-	\$ 77,045
	Reg Pay For Engineers	0.00	<b>0.00</b>	\$	-	\$ 111,603
	Temporary Help	0.00	<b>0.00</b>	\$	-	\$ 5,957
	Termination Pay Annual Leave	0.00	<b>0.00</b>	\$	-	\$ 34,539
	<b>Total</b>	93.45	<b>84.45</b>		<b>\$</b>	<b>6,157,210</b>

### FACILITIES FINANCING FUND

#### Facilities Financing

<i>Class</i>	<i>Position Title</i>	<i>FY 2008 Positions</i>	<i>FY 2009 Positions</i>	<i>Salary</i>		<i>Total</i>
1106	Sr Management Analyst	7.00	<b>7.00</b>	\$	71,273	\$ 498,908
1218	Assoc Management Analyst	2.00	<b>2.00</b>	\$	64,335	\$ 128,670
1727	Principal Engineering Aide	2.00	<b>2.00</b>	\$	60,401	\$ 120,802
1746	Word Processing Operator	1.00	<b>1.00</b>	\$	37,690	\$ 37,690
1879	Sr Clerk/Typist	1.00	<b>1.00</b>	\$	43,313	\$ 43,313
1917	Supv Management Analyst	2.00	<b>2.00</b>	\$	80,127	\$ 160,254
2270	Program Manager	1.00	<b>1.00</b>	\$	96,117	\$ 96,117
	Vacancy Factor Adjustment	0.00	<b>0.00</b>	\$	-	\$ (32,573)
	Overtime Budgeted	0.00	<b>0.00</b>	\$	-	\$ 15,720
	<b>Total</b>	16.00	<b>16.00</b>		<b>\$</b>	<b>1,068,901</b>

# City Planning and Community Investment

## Salary Schedule

### REDEVELOPMENT FUND

#### Redevelopment

<i>Class</i>	<i>Position Title</i>	<i>FY 2008 Positions</i>	<i>FY 2009 Positions</i>		<i>Salary</i>	<i>Total</i>
1104	Account Clerk	0.00	<b>1.00</b>	\$	37,878	\$ 37,878
1218	Assoc Management Analyst	1.00	<b>1.00</b>	\$	64,335	\$ 64,335
1350	Community Development Coord	3.00	<b>3.00</b>	\$	91,191	\$ 273,573
1352	Community Development Spec II	5.00	<b>5.00</b>	\$	64,118	\$ 320,590
1354	Community Development Spec IV	12.00	<b>12.00</b>	\$	79,413	\$ 952,951
1382	Legislative Recorder I	1.00	<b>1.00</b>	\$	46,882	\$ 46,882
1401	Info Systems Technician	1.00	<b>1.00</b>	\$	50,992	\$ 50,992
1535	Clerical Assistant II	2.00	<b>2.00</b>	\$	35,402	\$ 70,804
1917	Supv Management Analyst	1.00	<b>1.00</b>	\$	80,127	\$ 80,127
1940	Supv Public Info Officer	1.00	<b>0.00</b>	\$	-	\$ -
2181	Asst Department Director	0.00	<b>1.00</b>	\$	139,000	\$ 139,000
2214	Deputy Director	1.00	<b>0.00</b>	\$	-	\$ -
	Vacancy Factor Adjustment	0.00	<b>0.00</b>	\$	-	\$ (62,212)
	Overtime Budgeted	0.00	<b>0.00</b>	\$	-	\$ 22,122
	<b>Total</b>	<b>28.00</b>	<b>28.00</b>		<b>\$</b>	<b>1,997,042</b>
<b>CITY PLANNING AND COMMUNITY INVESTMENT TOTAL</b>		<b>137.45</b>	<b>128.45</b>		<b>\$</b>	<b>9,223,153</b>

# City Planning and Community Investment

## Revenue and Expense Statement (Non-General Fund)

### FACILITIES FINANCING FUND 10250

	FY 2007* BUDGET	FY 2008* BUDGET	FY 2009 FINAL
<b>BEGINNING BALANCE AND RESERVE</b>			
Balance from Prior Year	\$ 282,920	\$ 283,558	\$ -
<b>TOTAL BALANCE</b>	<b>\$ 282,920</b>	<b>\$ 283,558</b>	<b>\$ -</b>
<b>REVENUE</b>			
Facilities Benefit Assessments and Development Impact Fees	\$ 1,843,912	\$ 1,879,604	\$ 2,266,087
Interest on Investments	\$ 13,000	\$ 18,300	\$ 18,300
Miscellaneous Revenue	\$ 2,000	\$ 1,500	\$ 1,500
Services Rendered to Others	\$ 306,803	\$ 369,400	\$ 369,400
TransNet Revenue	\$ 126,263	\$ 134,765	\$ -
<b>TOTAL REVENUE</b>	<b>\$ 2,291,978</b>	<b>\$ 2,403,569</b>	<b>\$ 2,655,287</b>
<b>TOTAL BALANCE AND REVENUE</b>	<b>\$ 2,574,898</b>	<b>\$ 2,687,127</b>	<b>\$ 2,655,287</b>
<b>OPERATING EXPENSE</b>			
Non-Personnel Expense	\$ 912,505	\$ 1,066,200	\$ 1,048,446
Personnel Expenses	\$ 1,662,393	\$ 1,620,927	\$ 1,606,841
<b>TOTAL OPERATING EXPENSE</b>	<b>\$ 2,574,898</b>	<b>\$ 2,687,127</b>	<b>\$ 2,655,287</b>
<b>TOTAL EXPENSE</b>	<b>\$ 2,574,898</b>	<b>\$ 2,687,127</b>	<b>\$ 2,655,287</b>
<b>BALANCE</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>TOTAL EXPENSE, RESERVE AND BALANCE</b>	<b>\$ 2,574,898</b>	<b>\$ 2,687,127</b>	<b>\$ 2,655,287</b>

\* At the time of publication audited financial statements for Fiscal Year 2007 were not available. Therefore, the Fiscal Years 2007 and 2008 columns reflect final budget amounts from the Fiscal Year 2007 and 2008 Annual Budgets. As such, balances and reserves do not reflect carryover from the previous fiscal year.

# City Planning and Community Investment

## Revenue and Expense Statement (Non-General Fund)

### REDEVELOPMENT FUND 10275

	FY 2007* BUDGET	FY 2008* BUDGET	FY 2009 FINAL
<b>BEGINNING BALANCE AND RESERVE</b>			
Balance from Prior Year	\$ 4,635	\$ -	\$ -
<b>TOTAL BALANCE</b>	<b>\$ 4,635</b>	<b>\$ -</b>	<b>\$ -</b>
<b>REVENUE</b>			
Reimbursement from Redevelopment Agency	\$ 3,196,637	\$ 3,661,696	\$ 3,338,616
<b>TOTAL REVENUE</b>	<b>\$ 3,196,637</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>
<b>TOTAL BALANCE AND REVENUE</b>	<b>\$ 3,201,272</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>
<b>OPERATING EXPENSE</b>			
Non-Personnel	\$ 318,829	\$ 632,897	\$ 327,629
Personnel Expense	\$ 2,873,173	\$ 3,028,799	\$ 3,010,987
<b>TOTAL OPERATING EXPENSE</b>	<b>\$ 3,192,002</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>
<b>TOTAL EXPENSE</b>	<b>\$ 3,192,002</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>
<b>BALANCE</b>	<b>\$ 9,270</b>	<b>\$ -</b>	<b>\$ -</b>
<b>TOTAL EXPENSE, RESERVE AND BALANCE</b>	<b>\$ 3,201,272</b>	<b>\$ 3,661,696</b>	<b>\$ 3,338,616</b>

\* At the time of publication audited financial statements for Fiscal Year 2007 were not available. Therefore, the Fiscal Years 2007 and 2008 columns reflect final budget amounts from the Fiscal Year 2007 and 2008 Annual Budgets. As such, balances and reserves do not reflect carryover from the previous fiscal year.